

## HOW TO EXPAND YOUR PAYMENT PROCESSING REACH WITH 4H

Payment processing is unquestionably the bread and butter of the gambling industry and the key driver for business growth.

We know how hard it can be to find the right solution for every target market, this is where 4H can help.

We assembled one of the most encompassing portfolios of solutions on the market that can meet the various needs of our clients around the globe.

Below you can find a brief overview of what we have and where we are able to find a solution for you.

### OUR PROCESSING SOLUTIONS

We can offer a variety of solutions for operators amongst almost all payment processing options:

- Payment service providers (PSPs) & Payment Gateways;
- Direct acquirers;
- Electronic wallets providers;
- Voucher solution providers.

To provide you with a deeper first glance peek (not sure if it is a thing, but nevertheless) of the 4H portfolio, we have scribbled down a few highlights of our offering:

- An acquiring option that includes Apple Pay (yes, really!) in EEA / EU, high acceptance rates and low fees.
- A PSP option with a 90% processing success rate with more than 20 countries above the 90% mark.
- An acquiring solution for UK payments that significantly brings back down transaction fees that have been inflated post-Brexit.
- Local Latin America PSPs that process most of the domestic payment methods including cash.

### OUR GEOGRAPHY

We are certain that you would like to see a more extensive list of the countries that are covered by our portfolio — here it is:

- **European Economic Area and the United Kingdom.**
- **Latin America:** Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Honduras, Nicaragua, Panama, Peru, Uruguay, Venezuela.
- **Post-Soviet Territories:** Armenia, Belarus, Georgia, Kazakhstan, Ukraine, Uzbekistan.
- **North America:** Canada, Mexico.
- **Asia and Oceania:** Australia, India, New Zealand.
- **Africa:** Ghana, Kenya, Nigeria, South Africa, Tanzania, Uganda.

The list above is not exhaustive so feel free to contact us if you did not find your target market.

Finally, please note that different offers and jurisdictions require different regulatory and corporate structure from their merchants, but do not worry — 4H can guide you to the offer that would be a perfect fit for you or make you a perfect fit for the particular offer.



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